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**For Immediate Release**

Contact: Ashley Robertson | Destination Services Corporation (DSC)  
(970) 476-6565 x 1027 | [arobertson@dsc-co.com](mailto:arobertson@dsc-co.com)

## **Destination Services Corporation (DSC) Hires New Employees for Lake Tahoe Office**

Denver, February 5, 2009 – Destination Services Corporation (DSC) welcomes Barbara Seiler and Kim Housman as the destination management specialists in Lake Tahoe. DSC joined into a partnership with the Hyatt Regency, Lake Tahoe and is committed to strengthening the Incentive, Meeting and Convention travel industry in the Tahoe Basin region.

In Barbara’s position as Associate Director of Sales, she will be charged with selling Lake Tahoe as the ultimate client experience as well as developing relationships in the local community. “I feel strongly that it is our PEOPLE and the ability to create fabulous experiences for all of our clients in a professional, creative and fun environment that makes DSC stand apart from other destination management companies and will help facilitate DSC’s success in Lake Tahoe.”

Kim Housman, Senior Account Manager, will be responsible for the day-to-day program management operations in Lake Tahoe. Kim is a seasoned professional, bringing to DSC her experiences as Lead Travel Director & Account Manager of USMotivation Travel & Incentives.

Recently joining DSC, both Seiler and Housman bring extensive knowledge in Incentive, Meeting and Convention travel. Seiler’s background entails Director of Sales and Marketing at a St. Thomas resort, along with Group Services Manager and Regional Sales Director at a Nevada resort & spa. “We are extremely excited to have a strong team in place in Lake Tahoe to run our DSC operation,” stated Alicia Arseneau – Director of Sales, Mountain Division.

Housman stated, “This quiet gem has been untapped to its full potential and I feel fortunate to be here, at the inception of truly an exciting adventure.”

*DSC is an award-winning destination management company that serves as a single resource for coordinating group visits to Colorado and Lake Tahoe; providing airport and local transportation, dining, events, team building, tours, speakers, entertainment, staffing and related services.*

*DSC is the 21<sup>st</sup> Largest Women-Owned Business in Colorado with offices in Aspen, Colorado Springs, Denver, Vail/Beaver Creek and Lake Tahoe. For more information on DSC, please visit [www.dsc-co.com](http://www.dsc-co.com) or call Ashley Robertson, Sales & Marketing 970.476.6565.*