



February 1, 2010
For Immediate Release

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Joe Fijol Joins Destination Services as Director National Sales
Experienced Business Development Professional Will Add Immediate Impact

Denver, CO . . . Destination Services Corporation (DSC) is excited to announce the addition of Joe Fijol as Director National Sales. Based in DSC's downtown Denver headquarters, Fijol will pursue Fortune 500 accounts nationwide including Grant Thornton, Pricewaterhouse Coopers, insurance and financial firms, and prominent incentive travel companies. He will also partner with local Denver hotels to attract and close group business.

A Denver native, Fijol has held out-of-state season tickets to the Broncos for the past eight years and is delighted to bring both his family and DSC's corporate clients to his hometown. "DSC is regarded as the premier Destination Management Company in Colorado," he says, "I look forward to using my strong client relationships and industry experience to help grow market share."

Prior to joining DSC, Fijol was a part of a premiere Florida destination management firm, Experience Florida. In less than (6) years, he helped grow the company into one of the largest event planners in the state. His broad range of experience also includes serving as European Shore Excursion Manager at Royal Caribbean and traveling directing with ITA GROUP out of Des Moines, Iowa.

"We are thrilled to have Joe join our team," says Kathy Fort Carty, president of DSC, "His fresh perspective and passion for the state will be a driving force to bringing more corporate business to Denver and Colorado, Utah and Lake Tahoe. In my 25 years in business, he is one of the best salespeople I have ever met."

DSC is an award-winning destination management company that serves as a single resource for coordinating group visits to Colorado, Utah and Lake Tahoe; providing airport and local transportation, dining, events, team building, tours, speakers, entertainment, staffing and related convention services. DSC is a Top 20 Women-Owned Businesses in Colorado with offices in Aspen, Colorado Springs, Denver, Vail/Beaver Creek and Lake Tahoe. For more information on DSC, please visit www.dsc-co.com or call Ashley Robertson, Sales & Marketing 970.476.6565.

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