



August 24, 2009

For Immediate Release

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Destination Services Corporation (DSC) Hires New Employees for Denver Office

Denver, August 24, 2009 – Destination Services Corporation (DSC) welcomes Susan Hennessy and Chelsey Leeg to our Denver sales team.

Susan Hennessy will fulfill the Sales Manager role in DSC's growing Denver office. She will work with corporate clients, local suppliers and hotels to bring group and convention business to the Front Range. "Joining an accomplished team and well known Colorado firm makes a new job more enjoyable". Hennessy "hopes to leverage her theater and production background at DSC while offering new and innovative approaches to sales in the hospitality industry."

Chelsey Leeg, Sales/Account Coordinator, will be responsible for supporting both the sales and client services teams. Chelsey comes to DSC with a background in the Destination Management industry; making her a true asset to the Front Range team. "I believe DSC's exceptional reputation and standout leadership along with the well connected local staff makes DSC stand out far above any other Colorado DMC", states Leeg.

Recently joining DSC, both Hennessy and Leeg bring extensive backgrounds in the hospitality industry. Hennessy's background includes the Director of Event Sales and Marketing at the Denver Center for the Performing Arts; while Leeg comes to DSC from Allied – PRA, the premier international destination management company. "We are extremely excited to welcome both Susan and Chelsey to our team and I am confident they will prove to be strong assets to the DSC team", stated Alicia Arseneau – Director of Sales.

DSC is an award-winning destination management company that serves as a single resource for coordinating group visits to Colorado, Utah and Lake Tahoe; providing airport and local transportation, dining, events, team building, tours, speakers, entertainment, staffing and related convention services.

DSC is in the Top 20 Largest Women-Owned Businesses in Colorado with offices in Aspen, Colorado Springs, Denver, Vail/Beaver Creek and Lake Tahoe. For more information on DSC, please visit www.dsc-co.com or call Ashley Robertson, Sales & Marketing 970.476.6565.