



March 16, 2011
For Immediate Release

Contact: Ashley Robertson | Destination Services Corporation
(720) 274.6927 | arobertson@dsc-co.com

Lauren Farrell Named Up and Coming Meeting Professional by Colorado Meetings + Events Magazine

Denver, CO . . . Lauren Farrell, Account Manager at Destination Services (DSC), was inducted into the Colorado Meetings + Events 2011 Hall of Fame and honored at the Readers' Choice Best of Event held at The Cable Center on Monday, March 14th. The Best Of awards are designed to honor the cream of the crop in the regional meetings and events industry.

Teaming up with many high-level clients such as International Association of Chiefs of Police, Best Buy, AT&T, Hewlett Packard, Exxon Mobil and American Honda, Farrell has planned meetings and events for 50 to 7,000 people.

"It's an honor to be recognized amongst such an impressive group of professionals" says Farrell, "a celebration of a lot of hard work and dedication to building relationships with clients, hotel partners, suppliers and staff and creating a vision."

DSC is an award-winning destination management company that serves as a single resource for coordinating group visits to Colorado, Utah and Lake Tahoe; providing airport and local transportation, dining, events, team building, tours, speakers, entertainment, staffing and related convention services. DSC is a Top 20 Women-Owned Businesses in Colorado with offices in Aspen, Colorado Springs, Denver, Vail/Beaver Creek and Lake Tahoe. For more information on DSC, please visit www.dsc-co.com or call Ashley Robertson, Sales & Marketing 970.476.6565.

0020 EAGLE RD. BLDG. 1
PO Box 3660
AVON, CO 80293
970.476.6565 OFFICE
970.748.4654 FAX
www.dsc-co.com
