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For Immediate Release

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Susan Gavornik Joins Destination Services as Associate Director

Strategic Event Sales, Planning and Management Professional Will Add Immediate Depth to DSC Team

Denver, CO . . . Destination Services Corporation (DSC) is excited to announce the addition of Susan Gavornik as Associate Director. Based in DSC's Lake Tahoe office, Gavornik will be charged with selling Lake Tahoe as the ultimate client experience. In addition she will continue to cultivate the local hotel and vendor relationships that DSC has established in order to attract and close group business.

Gavornik brings with her extensive knowledge and expertise in strategic event sales, planning and management. Prior to joining DSC, Gavornik founded and operated Mountain Concierge Events, LLC, a special event marketing firm. Here she provided event planning services to over 300 clients, from conception to execution. "With my experience and DSC's reputation, I am excited to see what the future holds for corporate groups in the Lake Tahoe area and to increase DSC's market share in this industry," stated Gavornik.

"We are extremely excited to have Susan join our team in Lake Tahoe and know she will be a great asset to DSC," says Alicia Arseneau, Director of Sales – Mountain Division, "Her fresh perspective and passion for event planning will be a driving force to building DSC's footprint in the Lake Tahoe area."

DSC is an award-winning destination management company that serves as a single resource for coordinating group visits to Colorado, Utah and Lake Tahoe; providing airport and local transportation, dining, events, team building, tours, speakers, entertainment, staffing and related convention services. DSC is a Top 20 Women-Owned Businesses in Colorado with offices in Aspen, Colorado Springs, Denver, Vail/Beaver Creek and Lake Tahoe. For more information on DSC, please visit www.dsc-co.com or call Ashley Robertson, Sales & Marketing 970.476.6565.

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