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**For Immediate Release**

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## **Destination Services (DSC) Hires Sales Manager, Kate Fox**

*Experienced sales & marketing professional to add depth to DSC Team*

**Colorado Springs, CO** . . . Destination Services Corporation (DSC) expands Colorado Springs team with Kate Fox, as the newest member as Sales/Account Manager. Kate's main focus will be collaborating with the local hotels, the Colorado Springs Convention & Visitors Bureau and The Broadmoor hotel to bring in corporate and incentive groups to the destination. Her local connections and long time family roots will enable her to develop innovative event offerings to groups visiting the area.

Fox is a graduate of the University of San Diego with a Bachelor's Degree in Psychology, joining the DSC team with a background in Marketing. Most recently employed with Central Bancorp as a Marketing Coordinator, Kate oversaw and coordinated a number of large scale events as well as managed all digital marketing initiatives. "Kate will be a welcome addition to DSC bringing a creative and innovative approach during the event developmental stages," stated Ashley Robertson, Sales & Marketing Manager.

In addition to her professional background, Kate is actively involved in the Colorado Springs community dedicating her time to the Newborn Hope Committee, a local 501 3c charity, helping with both the silent auction and production of their new website.

"Kate is an inspired young professional, with an extensive knowledge of the Colorado Springs area and we are thrilled to have her join our team," says Kathy Fort Carty, Owner/President, "Her positive, can-do attitude will fit right in with our corporate dynamic and will serve her well not only at DSC but within the event planning industry."

*DSC is an award-winning destination management company that serves as a single resource for coordinating group visits to Colorado, Utah and Lake Tahoe; providing airport and local transportation, dining, events, team building, tours, speakers, entertainment, staffing and related convention services. DSC is a Top 20 Women-Owned Businesses in Colorado with offices in Aspen, Colorado Springs, Denver, Vail/Beaver Creek and Lake Tahoe. For more information on DSC, please visit [www.dsc-co.com](http://www.dsc-co.com) or call Ashley Robertson, Sales & Marketing 720.274.6927.*

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