



August 31, 2010
For Immediate Release

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Mike Sovich Joins Destination Services as General Manager
Industry Expert Will Add Professional and Strategic Knowledge to DSC Team

Denver, CO . . . Destination Services Corporation (DSC) is pleased to announce the addition of Mike Sovich as General Manager and Director of Client Services. Based in DSC’s Denver office, Sovich will be responsible for the management of day-to-day operations in Denver. In addition he will be charged with leading the client services team; focusing on delivering seamlessly executed programs to all DSC clients.

“Mike brings with him a fresh perspective and innovative ideas that are important for the growth of DSC”, stated Ted Farrell, Executive Vice President/CEO of DSC.

Mike has worked his way up the ranks; Marketing Coordinator, Travel Director, Onsite Operations Manager, Director of Operations and General Manager. His most recent endeavor was General Manager and Director of Operations for Hello Florida, one of the industry’s largest destination management companies (DMC).

“We are excited to have Mike join our team in Denver,” stated Farrell. “His skills and expertise in sales, operations and management make him a key addition to DSC’s Denver office and to DSC’s team of DMC professionals.”

DSC is an award-winning destination management company that serves as a single resource for coordinating group visits to Colorado, Utah and Lake Tahoe; providing airport and local transportation, dining, events, team building, tours, speakers, entertainment, staffing and related convention services. DSC is a Top 20 Women-Owned Businesses in Colorado with offices in Aspen, Colorado Springs, Denver, Vail/Beaver Creek, Park City and Lake Tahoe. For more information on DSC, please visit www.dsc-co.com or call Ashley Robertson, Sales & Marketing 970.476.6565.

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