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For Immediate Release

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Sandra Sage Joins Denver Destination Services Corporation (DSC) as General Manager

Denver, November 18, 2008 – Destination Services Corporation (DSC) welcomes Sandra Sage as its new General Manager. Sage will be responsible for the management of day-to-day operations in Denver. "While DSC is the top destination management company in Colorado, I'm excited to use the culmination of my experiences in the hospitality industry to specifically grow our Denver division," says Sage.

Sage considers Colorado her true home having lived in the state for almost 40 years and worked in the hospitality and customer service industries for almost as long. Sage's broad range of experience includes hotel general manager, local, regional and corporate sales and marketing, and business development with notable companies such as Grand Heritage Hotel Group, Gaylord Entertainment, ResortQuest, Loews Hotels, Sage Hospitality, EastWest Resorts and Premier Resorts.

Recently joining DSC, Sage brings her extensive knowledge of Colorado in addition to her insight of the hospitality and meeting industries to lead the Denver team. Sage comments, "DSC's success in hosting and promoting the Democratic National Convention in August as well as many other national events is a natural springboard for more meeting and events planners to choose Denver. My goal is to be ready with the utmost in professional and creative services to capitalize on the influx of this new business."

DSC is an award-winning destination management company that serves as a single resource for coordinating group visits to Colorado and Lake Tahoe; providing airport and local transportation, dining, events, team building, tours, speakers, entertainment, staffing and related services.

DSC is the 21st Largest Women-Owned Business in Colorado with offices in Aspen, Colorado Springs, Denver, Vail/Beaver Creek and now Lake Tahoe. For more information on DSC, please visit www.dsc-co.com or call Ashley Robertson, Sales & Marketing 970.476.6565.